

Subject: Re: Set up Recommendations State of BID

From: Miranda Paster <miranda.paster@lacity.org>

Date: 06/29/2015 04:34 PM

To: Rena Leddy <rena@fashiondistrict.org>

CC: "Andrew Thomas (Andrew@thewestwoodvillage.com)" <Andrew@thewestwoodvillage.com>, "Blair Besten (blair@historiccore.bid)" <blair@historiccore.bid>, Laurie Hughes <lhughes@gatewaytola.org>, Kerry Morrison <kerry@hollywoodbid.org>, Jessica Lall <jessica@southpark.la>, Don Duckworth <duckworth.donald@gmail.com>, "Lisa Gritzner (lisa@cerrell.com)" <lisa@cerrell.com>, Joe Mariani - Hollywood BID <joe@hollywoodbid.org>

Hi.

Council file 14-1499 and 14-1499-S1 (CAO report Recommendation #5). The URL for the report is listed below:

http://clkrep.lacity.org/online/docs/2014/14-1499_PC_03-18-15.pdf

On Mon, Jun 29, 2015 at 4:11 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Hello all,

Thank you for taking the time to talk today. We came up with the following recommendations to be included in the State of the BID report. Please take a look at the list below. Let me know if they should be altered in any way.

The next step will be to present these to the BID Consortium and to narrow them to 3 or 4 "asks".

Jessica, will you let us know if there is time at the next consortium meeting to present them?

- Clarify general vs special benefit – provide a policy and clarity
- Create a BID Czar position to be housed in the Mayor's office (?)
- Provide notification of street closures in the BID
- Waive fees associated with services the BID provides for the public (i.e. tree

trimming, emptying public trash cans, dumping trash at transfer station, installing street furniture, repairing sidewalks, etc.)

- Create some kind of “value add” for property owners within a BID (i.e. expedited permitting)
- Create a Baseline Services Agreement or MOU – clarify what the City is responsible for... (tie in with the Clean Streets proposal – Council File 14-14-99 -**Miranda**, is that correct?)

Rena Masten Leddy | Managing Director



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Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png